

Synopsis

Rookiemag.com is a website created by and for young women to make the best of the beauty, pain and awkwardness of being a teenager. When it becomes tough to appreciate such things, we have good plain fun and visual pleasure. When you're sick of having to be happy all the time, we have lots of rants, too. Every school year, we compile the best from the site into a print yearbook. Behold: our Freshman year! In Rookie Yearbook One, we explore breakups, love, feminism, street harassment, being happy, being sad, and other life-related topics. Featuring contributions from and interviews with Rookie heroes like Daniel Clowes, Zooey Deschanel, Lena Dunham, Sky Ferreira, Jack Black, Anna Faris, Fred Armisen, Patton Oswalt, Paul Feig, Miranda July, Aubrey Plaza, Dan Savage, David Sedaris, Sarah Silverman, John Waters and Joss Whedon. Plus extra goodies like playlists, DIYs and stickers!

Book Information

Series: Rookie (Book 1)

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Average Customer Review: 4.6 out of 5 stars 61 customer reviews

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Age Range: 12 and up

Grade Level: 7 and up

Customer Reviews

Editor Gevinson, known to fans, friends, her parents, and teachers simply as Tavi, is way, way cooler than the coolest kid you went to high school with. Last year, with a little help from her friends, she launched online magazine Rookie. This title compiles the site's "very best" offerings through May 2012. In the book's welcome note, she asks, "Isn't this weird, with no Cheeto-crumb-covered keyboard or Netflix streaming

window between us? I'm really into it. Though Rookie chalked up one million page views in less than a week after its launch, this eye-catching large-format paperback will be an exciting first exposure to this new brand of young, girl-power feminist journalism. Contributions and interviews by Gevinson, staff writers, Rookie readers, and stars address topics both silly and serious. Rotating "Literally the Best Thing Ever" and "How To" columns showcase, for example, Joni Mitchell and "Approach the Person You Like without Throwing Up," respectively. The included pullout record, designer-made paper crown, and sheet of stickers will necessitate special care for circulation, but with wit and reason, Rookie combats the often ridiculous or destructive advice aimed at its audience, and it is a beacon for a smarter, more sensitive generation of young women. --Annie Bostrom --This text refers to an out of print or unavailable edition of this title.

Tavi Gevinson is the editor-in-chief and founder of Rookie. Tavi's career in media began when she created the style blog thestylerookie.com in 2008, when she was 11. In 2011, at 15, Tavi launched Rookie, an online magazine for teenage girls. Six days after its debut, Rookie received more than one million pageviews. Tavi has since spoken at TEDxTeen, the Economist's The World in 2011, and the Sydney Opera House. Lady Gaga has called her "the future of journalism."

If you are, like me, a 56 year old feminist, I just want you to know that you are NOT too old for this yearbook. It has great stuff--an interview with John Waters! David Sedaris! Wonderful pictures, lessons on how to bitchface, Lena Dunham, how to do mod eye make up, awesome stickers. Anna Faris has the best advice for surviving high school: Lay Low. Oh, and lots of very bright and insightful writing by some powerful young women, women like us. No, we aren't teen age girls anymore but we will forever be trying to untangle the knot that was adolescence. Still tear up when hearing Adele's Someone Like You when you're alone in the car? Still secretly drawn to glitter? Still try on those platforms at TJ Maxx when no one is looking? This book is for you. And a word to the publishers, activate the "look inside" function--I think if people could see the table of contents they would get really interested.

This book takes my breath away, I can't think of any accurate way to describe this book. I love this book and now think of Tavi as a close friend. Not everyone will like this book, it applies to the open minded, free thinking, coming of age feminist who might not be sure of who they are. This book has

helped me tremendously and inspires me everyday. This is the best \$25 I have ever spent, and can't wait for the second one. If you have any entrust in buying this book do it, and if you don't like what there is to say every page is very beautiful so you can just look at the pages.

I bought this for my 17 year old daughter and she has really enjoyed it. This is perfect for girls who know that they are more than just another pretty face. So much media geared towards teenage girls focuses on looks and how to attract a boy. This book is a compilation of blogs by the author and is fun but really focuses on the role women play in our society. It shows young women how to realize they can make a difference in the world.

Honestly, the best purchase I've made in awhile. Real great to get back into reading after a long hiatus because you can dip in and out of it. Already have years 2-4 on my wishlist.

Bought mine Used, but was in pretty damn good condition, page corners a lil soft but all page inside & cover looked great! Gently used. And has content I am totally into-already ordered vol.2!

This is a great book for your average teenage girl, but a teenage guy could read it too! It talks about stuff people normally don't talk about.

For the year that it has been in existence, Rookie has pretty much been my bible. It's as close as you can get to having a bunch of really cool and experienced people give you advice in person. The print format takes the best articles from Rookie's September 2011 to May 2012 issues and compiles them together with a bunch of additional goodies. This is not your ordinary teen magazine, topics covered can reach from outer space to Saved by the Bell to advice on dating and sex. Articles concerning the 'perfect bikini body' or '10 steps to make him notice you' are nowhere to be found here, instead Rookie tackles these issues head-on and analyzes why teen girls stress about those subjects anyway. Each article can be read several time without getting boring, especially the more personal recollections. In addition to the fantastic writing, Rookie also has an impeccable eye for design. The Photography is always incredible and creative. Fashion and Makeup are covered in a fun way with confidence being the only requirement. The new layouts made especially for the book are also incredibly stylish without detracting from the text. Probably the best thing about having Rookie in physical format is that now I can carry it with me and secretly read it in class while pretending to do homework, just what I need to get me through high school.

This was a birthday gift for my granddaughter.

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